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Mission Statement

The mission of the Joanna M. Nicolay Melanoma Foundation is to promote prevention, early detection and research to end melanoma.



...the voice for melanoma prevention, detection, care and cure.

Chairman's Message

In this our first newsletter, I wanted to take the time to share with you the significant achievements of the Joanna M. Nicolay Melanoma Foundation in 2004, our inaugural year.

Looking back, 2004 was quite a successful year for our foundation.

I want to thank all of you who have donated your time and who have contributed so generously to The Joanna M. Nicolay Melanoma Foundation.

Through your efforts we will continue to spread awareness about melanoma and will continue to work closely with the medical field to focus on melanoma prevention, detection, care and cure.

We look forward to working with you in 2005 as we expand our outreach to the community

Sincerely,

Bob Nicolay, Chairman

2004 Inaugural Accomplishments

Organization

- Incorporated and received non-profit status
- Formed boards and working committees
- Developed Strategic Plan and branding material

Education

- Co-sponsored Melanoma Symposium
- Sponsored Melanoma Monday breakfast and spoke at area hospitals

Research

- Funded \$50,000 research grant
- Achieved initial fund raising goal

Awareness

- Launched foundation's start-up public relations campaign

Upcoming Activities

May is Melanoma Awareness Month

The Joanna M. Nicolay Melanoma Foundation will co-sponsor events for Melanoma Monday on May 2nd. This will feature a press conference, breakfast and recognition of award winners of the Maryland Coalition for Skin Cancer Prevention's "sun-safe" poster contest.

Educational Awareness

The Foundation is planning other Melanoma Month media promotions and will participate in hospital events during May.

Contact the Foundation at jnmnf@carr.org if there is an event where you would like us to distribute Foundation literature or to have us speak on melanoma.

Hospital Screenings

The Foundation is contacting hospitals and allied organizations across the state to develop a comprehensive calendar of melanoma screenings in May.

Fund Raising

The Fundraising Committee is finalizing plans for our inaugural fund raising event to fund a second \$50,000 research grant.

The event will be held in May.

A 'save the date' card will be mailed to you once we finalize our plans.

If you are interested in working with the foundation on this event, please contact Denise Safko at dsafko@adelphia.net

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*...the voice for melanoma
prevention, detection,
care and cure.*

Website Coming Soon...

The Foundation has begun work on our website:
www.melanomaresource.org

The site will include educational information on melanoma prevention, detection, care and cure and provide links to other melanoma resources.

The site will also feature "The Doctor's Corner" where experts in the field of melanoma treatment and research will share emerging and noteworthy medical news.

The site will launch in May to coincide with May Melanoma Month.

Ideas and recommendations for website content, features and links are welcome. Please contact The Joanna M. Nicolay Melanoma Foundation at:
jnmmf@carr.org

About the Foundation

The Joanna M. Nicolay Melanoma Foundation, formed in 2004, as an all-volunteer organization, is dedicated to melanoma prevention, detection, care and cure.

The foundation's origin is woven from the touching memories of an exceptional woman, Joanna M. Nicolay, and her challenging journey with this deadly disease.



THE JOANNA M. NICOLAY
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