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Mission Statement  
*The mission of the Joanna M. Nicolay Melanoma Foundation is to promote prevention, early detection and research to end melanoma.*



...the voice for melanoma prevention, detection, care and cure.

## Chairman's Message

The Joanna M. Nicolay Melanoma Foundation has made significant progress towards our 2005 – 2006 goals.

In April and May, the Foundation focused on melanoma awareness programs in Maryland by speaking at the "Mothers and Others Against Skin Cancer Campaign", sponsoring the Melanoma Monday poster contest and promoting the "Got Skin? Get Checked!" message on area billboards.

We rounded out the Foundation's Melanoma May activities with the launch of our website: [www.melanoma.resource.org](http://www.melanoma.resource.org) and conducted our inaugural fundraising event, "A Monday in May", which raised over \$25,000 (see story on page 3).

This Fall, the Foundation was very pleased to announce our achievement to be recognized as a United Way designated charity. See story on page 2 for how you can direct your United Way contributions.

As we complete our second year of operation, we are now looking to expand the Foundation's base and build upon our many successes. As you read through this newsletter, consider how you can recommend new initiatives and work on the Foundation's existing programs related to melanoma prevention, detection, care and cure.

Thank you for your continued support of the Joanna M. Nicolay Melanoma Foundation.

Sincerely,  
 Bob Nicolay, Chairman

## Got Skin? Get Checked

Billboards promoting awareness of melanoma detection were displayed around Carroll County, Maryland this May.

This public service message seeks to get the word out to the public about the importance of melanoma screening. We thank our sponsor, Robert Gentry, from Apple Outdoor, for donating these billboards.

The Joanna M. Nicolay Melanoma Foundation will launch additional awareness programs in 2006 so that awareness of melanoma becomes as prevalent as other cancers. Increasing awareness and education will result in more people taking steps to prevent melanoma or to detect melanoma earlier. Awareness programs will also lead to increased funding for research.



If you are interested in working on promotional activities, please contact Greg Safko [gsafko@adelphia.net](mailto:gsafko@adelphia.net).

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## Support Melanoma With United Way

Starting in 2005, you can direct your United Way contribution to fight the battle against melanoma.



The Joanna M. Nicolay Melanoma Foundation has been designated as United Way charity.

To direct your donation, simply write-in "The Joanna M, Nicolay Melanoma Foundation" on your United Way form.

If you are a Maryland City, State or Federal Employee, check off the Joanna M. Nicolay Melanoma Foundation in your United Way Campaign booklet.

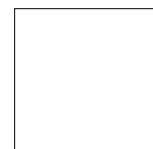
## About the Foundation

The Joanna M. Nicolay Melanoma Foundation, formed in 2004 as an all-volunteer organization, is dedicated to melanoma prevention, detection, care and cure.

The foundation's origin is woven from the touching memories of an exceptional woman, Joanna M. Nicolay, and her challenging journey with this deadly disease.



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Website  
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## Inaugural Event a Great Success

On Monday, May 16<sup>th</sup> the Foundation hosted "A Monday in May", an elegant dining event at Rudys' 2900.

The event raised over \$25,000. Proceeds will benefit melanoma research, education and awareness programs.



Delegate Susan Krebs and Dr. Mikund Didolkar discuss the importance of melanoma awareness over dinner.



First Lady of Maryland, Kendel S. Ehrlich and Foundation Chairman, Bob Nicolay, speak to guests during opening reception.

The evening featured a cocktail reception, five course gourmet meal with special wine pairings and an art auction. The art work was generously donated by Venable, LLP Norma Kramer, The Three Arts Club of Homeland Sharon Green, The Baltimore Watercolor Society and Phil Roberts.

The Foundation wishes to thank event sponsors, Hodes, Ulman, Pessin & Katz. and MargaretAnn & Ted Provenza.

### Event Committee Forming

To build upon the success of our inaugural "A Monday in May" melanoma fundraiser The Foundation are forming an event committee to plan next year's event.

If you are interested in being a part of this committee, please contact Denise Safko, [dsafko@adelphia.net](mailto:dsafko@adelphia.net).

## Education Update

### Melanoma Symposium

Two board members, Dr. William Sharfman and Dr. Rhoda Alani spoke about melanoma treatment and research at the September Melanoma symposium in Washington, DC.

### Educational Alliances

The Foundation has recently been named as member of The National Council on Skin Cancer Prevention and a partner on the Center for a Healthy Maryland's - Skin Cancer Committee.

Partnering at a local and national level to promote melanoma remains a top priority of the Foundation.

### Mothers and Others Against Skin Cancer

The Joanna M. Nicolay Melanoma Foundation was a featured speaker at the launch of the "Mothers and Others Against Skin Cancer" sun safety challenge.

Kendel S. Ehrlich, First Lady of Maryland and Susan Allen, former First Lady of Virginia, joined together to encourage their states' residents to educate themselves about the importance of sun safety.



### Education Committee

The Education Committee is in the process of developing additional educational material to use in awareness events next year. If you are interested in working with the Foundation on Education, please contact Bob Nicolay, [nicolay@carr.com](mailto:nicolay@carr.com).

Phil Schneider, Sun Safety Alliance; Carolyn Aldige, Cancer Research and Prevention Foundation; Kendel S. Ehrlich, First Lady of Maryland; Denise Safko, Joanna M. Nicolay Melanoma Foundation; Susan Allen former First Lady of Virginia, and Gayle Masi-Fridling, MD.

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## Foundation on the Move

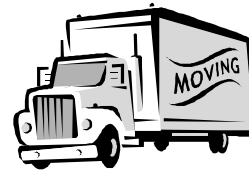
The Joanna M. Nicolay Melanoma Foundation was selected as one of the local charities to receive free office space at the brand new Carroll County Non-Profit Center.

The Foundation will be joined by other non-profit foundations, providing the opportunity to share resources and leverage programs.

"Our new office will provide us with a very professional setting from which to operate," notes Bob Nicolay, Chairman.

The Foundation wishes to thank the Anverse Foundation and Mark Krider, Executive Director for his efforts to bring this non-profit center together for the community

We expect to move into the office in early 2006.



Our new address will be:

Carroll County Non-Profit Center  
255 Clifton Blvd.  
Westminster, MD. 21157

## Year-End Fund Raising Drive

We need your donation to continue our great efforts.

Please accept my donation of \$\_\_\_\_\_.

After completing the information below, please use the enclosed envelop to send your tax-deductible donation to the Joanna M. Nicolay Melanoma Foundation.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

eMail: \_\_\_\_\_

A copy of the current financial statement of the Joanna M. Nicolay Melanoma Foundation is available by writing to: JMNMf, PO Box 564, Finksburg, MD 21048 or by calling (410) 871-0515. Documents and information submitted under the Maryland Solicitation Act are also available, for the cost of postage and copies, from the Maryland Secretary of State, State House, Annapolis, MD 21401, (410)974-5534.